

SPECIALTY CROP BLOCK GRANT APPLICATION SCORING CRITERIA

TOTAL POINTS AVAILABLE: 100 POINTS

APPLICATION: 5 POINTS

The application is complete and thorough, addressing all format criteria.

PROJECT PURPOSE: 20 POINTS

The proposed project responds to a specialty crop industry need and demonstrates the ability to impact that need.

EXTERNAL PROJECT SUPPORT: 20 POINTS

The proposed project demonstrates that there is broad industry support for the project. Letters of support and/or formal commitments from all project partners are included. Applicant has sufficient organizational support to forward the project.

IMPACT AND OUTCOMES/EVALUATION: 20 POINTS

The proposed project demonstrates that it will increase the competitiveness of specialty crop producers and will impact a significant number of beneficiaries. The project includes a strong outreach/information dissemination component to ensure a broad impact. Outcome measures are thoughtfully developed and realistic. The project includes a strong monitoring and evaluation plan and explains clearly how outcomes will be measured.

BUDGET: 20 POINTS

Budget aligns well with project, with no abnormal or outlying costs.

WORK PLAN: 10 POINTS

Work plan clearly identifies activities, the personnel that will work on them, and when each activity will be completed.

PAST PROJECT PERFORMANCE: 5 POINTS

If applicant has never been funded, they will automatically receive 5 points. Return applicants will be scored based on previous project management and reporting performance.